

PATCA's meetup group hits 1601 members!

PATCA's Meetup Group



Welcome to our new members:

David Harrell - Op Consultancy

As an Operations Management Consultant and CPC member of PATCA, David Harrell helps clients enhance revenue by optimizing business processes, policies, and performance. With over eight years in operations management and four years in supply chain management, he holds degrees in political shifts and historical trends and a diploma in Project Management. David specializes in data analysis, creative problem-solving, and organization, using innovative tools to streamline operations across various industries. He has successfully revamped project management systems, implemented automation and CRM solutions, and developed international shipping strategies. David is passionate about creating synergies that boost customer satisfaction, employee engagement, and business growth.

<http://www.op-consultancy.com>

John Faulkner - John Faulkner LLC

Electronic Health Records

John Faulkner is an experienced Epic EHR consultant with over a decade in the field, specializing in women's healthcare technology. He is dedicated to solving complex EHR challenges and improving patient care, helping tech firms and hospitals efficiently manage their systems, caseloads, and insurance processing. Known for his problem-solving skills, organization, and ability to educate, John is a valuable asset to any team. His continuous learning mindset and collaborative approach elevate his team's performance, making him a trusted expert in the EHR space.

<https://www.johnfaulknerllc.com/>

Rolf Biernath - Biernath Consulting

New Technical Product Development

A Product Innovation Expert with 50+ US patents offers strategic insights and creative expertise to help businesses develop and commercialize innovative products, leveraging a strong science and engineering background.

<http://www.biernathconsulting.com>

Steffan Benamou - Aledyne Engineering

Technical leader, debugging, embedded systems, LabVIEW, medical devices, IEC62304, C/C++, Software Requirements, Software Development Life Cycle, automation, programming, architect, Design and Manufacturing

<http://www.aledyne.com>

Boris Kulakhmetov - McKinsey & Company

Retail frontline operations and automation

- Strategic and accomplished frontline operations, omnichannel marketing, and product development professional with 15+ years of expertise in managing frontline operations and digital marketing. Known for successfully integrating new retail practices and expanding market presence in new client groups.
- Utilizes proven and demonstrated knowledge across a breadth of digital marketing topics with an innate ability to build and sustain strong, long-lasting relationships with key partners and stakeholders. A diligent and industrious leader with independent entrepreneurial energy, a positive attitude, and a reputation for complex problem-solving in challenging environments.
- Navigate complicated situations with an open mind, championing operational excellence with formidable team motivation, honesty, and integrity.

<https://www.mckinsey.com/>

Marek Kobylinski

Pharmaceutical industry- business management

Marek helps life science companies optimize their performance by measuring

the alignment between their brand strategy and execution at every stage of the product lifecycle. He delivers actionable insights and recommendations to our clients, helping them drive greater customer engagement, return-on-investment, and ensure world-class medicines reach the right patients at the right time.

<https://www.linkedin.com/in/marek-kobylinski-executivecoaching-mentoring-consulting/>

Jorge Wei Dai

As an entrepreneur with extensive experience in import and e-commerce in Brazil, Jorge is a specialist in a diverse range of products from flooring and pet supplies to consumer electronics and wellness items. With a strong background in negotiating with international suppliers, particularly from China, he excels in managing online sales across various platforms, including own websites and major marketplaces like Amazon, Mercado Livre and Shopee. Skilled in digital marketing, he effectively utilized Google and Facebook Ads to drive sales, while also handling product development and customer relations for both individual and corporate clients. Now, he is leveraging his expertise to transition into a business consultancy role, aiming to guide others in navigating the complexities of global trade, e-commerce, and digital marketing.

Useful Resources



AI Power for Consultants

Stay ahead of your clients and competitors by putting the power of Generative AI to use in your consulting. .

More about the speaker



What Not To Do On LinkedIn

By Don Colliver Summary: Tired of wasting time on LinkedIn? I spent one year trying out diverse LinkedIn posting strategies to find out what worked best. Learn from my pain.

Tips

Upcoming Events

Check Out Our Upcoming Events

Professional And Technical Consultants Association
Serving Silicon Valley and beyond since 1975

PATCA is Silicon Valley's longest operating non-profit professional association dedicated to serving independent consultants and the client companies that use them. We represent many areas of expertise in a broad array of technical disciplines, from biotech to marketing, human resources to engineering, software, firmware, and hardware design to cloud computing.

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